## **Fundraising**







**RSPCA Solent Branch** Registered Charity No. 205096

THE STUBBINGTON ARK

www.rspcasolentbranch.org.uk

#### **About us**



RSPCA Solent Branch was formed in 1978. By the early 1980s, the facilities at the Branch's Park Gate shelter were at breaking point, therefore the Branch took on the task of searching for new accommodation. In 1984, we bought a nine acre site at Ranvilles Farm in Stubbington, Fareham.

Expansion has been necessary year by year to keep pace with the ever-growing demands. Even though we now have some great facilities there is a constant need to update and maintain our animal centre.

#### What we do

Every year hundreds of animals are abandoned, rejected and cruelly mistreated.

The RSPCA Solent Branch covers over 400 square miles across Hampshire and works tirelessly to rescue, rehabilitate, rehome or release these animals.

Our animal centre 'The Stubbington Ark' is at the heart of everything we do.

We care for multiple species of animals including cats, dogs, rabbits, guinea pigs, ferrets, small rodents, stock animals, birds and numerous species of wildlife and our dedicated team of staff and volunteers strive to ensure all of our animals receive the best possible care and the chance to find their new forever homes, or be released back into the wild.



As a separately registered branch of the RSPCA, this means we are responsible for raising our own funds to deliver vital animal welfare services. This is where we need your help...

# THE STUBBINGTON ARK

- **f** StubbingtonArkRSPCA
- @RSPCA\_TheArk
- TheStubbingtonArk

www.rspcasolentbranch.org.uk

#### So many animals will benefit from your donations



#### **Small & Stock animals**

We are fortunate enough to be one of the few RSPCA Branches that has the facilities to rescue, rehabilitate and rehome most stock animals and small furries including pigs, goats, rabbits, ferrets, rats and chickens.



#### Wildlife

Our wildlife department caters for the welfare needs of waterfowl, small mammals and birds. These include hedgehogs to foxes and ducklings to swans. We are very proud of our success in their rehabilitation and release.



#### Cats

The cats that come into our care are all very different and have their own personalities. It's certainly true to say that our cats tell us exactly what they need, and yes our staff adhere to their requests!



Dogs

Most dogs that come into our care usually have complex behavioural and health issues. Our dedicated kennel team, including our behaviourist work to restore trust, gain confidence and help them find their new forever homes.



## Fundraising ideas

Try our ideas for events you may like to organise or take part in...

Coffee morning

Win Roberts has raised over £15,000 for our animals. She's achieved this by holding strawberry parties, selling a variety of handmade crafts and selling rhubarb!

Every penny you raise goes towards the welfare of animals in our care, so don't be afraid to ask for donations. You'll be surprised how generous people can be.



Have a clear out
Gala dinner
Car wash
Swear jar
Karaoke night
Pet show

Cake morning

Fashion show
Garage sale
Themed disco
Car boot sale
Quiz night
Street party
Backyard festival
Jumble sale
Bake off

Skydive

Games night

Garden party

BBQ

Dress down day

Silent auction

Dog walk

Raffle event



**f** StubbingtonArkRSPCA

@RSPCA\_TheArk

The Stubbington Ark

www.rspcasolentbranch.org.uk



### Tips to maximise donations

Set up a Just Giving Page

You can create your own online sponsorship page and link it to your Facebook page - it's easy and fun. Visit **www.justgiving.com** and follow the simple instructions.

Remember to select us as your chosen charity.

2 Ask your employer to match your fundraising

Many large companies have matched funding policies and will equal what you raised.

3 Use your work notice boards and intranets

Use our enclosed template poster to advertise your events.

Explain that we are responsible for raising our own funds to deliver vital animal welfare services

Many people think the money they donate is just for extras, explain that without this vital fundraising, the Branch could not exist.

5 Encourage friends and family to join in

Don't forget to involve your pets.

6 Pictures speak louder than words

Remember to take lots of pictures along the way.



#### Meet our mascot

Name: Noah

Age: My secret!

Occupation: Mascot and fundraiser

About me: I love to play hide and seek,

meet new people and sunbathe.



To receive your Thank You Certificate, please complete and return this slip to the address below, or email the information to fundraising@rspcasolent.org.uk



Name:

Address:

**Event:** 

Amount raised:

Date money sent:



**f** StubbingtonArkRSPCA

@RSPCA\_TheArk

TheStubbingtonArk

www.rspcasolentbranch.org.uk

Send your completed form to:

RSPCA Solent Branch

174-176 Ranvilles Lane, Stubbington

Fareham, Hampshire PO14 3EZ

View our privacy policy at www.rspcasolentbranch.org.uk/privacy-policy

Email: fundraising@rspcasolent.org.uk



RSPCA Solent Branch

Branch membership

Regular support

Follow us on socials

One-off donation

Please contact us on

01329 667541

or email fundraising@rspcasolentbranch.org.uk

Our animals need us but we need you...
Please help us to help them.

Thank you.





RSPCA Solent Branch Registered Charity No. 205096